

**VIZ Media Europe announces the broadcast of the TV series  
« Kuroko's Basket » on French Free To Air channel L'EQUIPE 21, starting  
December 22<sup>nd</sup> 2014!**

« **KUROKO'S BASKET** », the TV series distributed by VIZ Media Europe and produced by famous studio Production I.G, which made « *Ghost in the Shell* », « *Giovanni's Island* » and « *A Letter to Momo* », will be broadcast for the first time on Free To Air network **L'EQUIPE 21**, starting **December 22<sup>nd</sup> 2014!**

With a first season of 26 episodes, the animated TV series « **KUROKO'S BASKET** » is the adaptation of the *Tadatoshi Fujimaki* manga, which quickly became **one of the most popular manga in Japan, ranking in the Top 3 Best Sales** in 2013, after « *One Piece* » and « *Attack of Titans* ». In France, *Kazé Manga* published the manga in January 2012. Since then, 17 volumes are in print French fans and more than 80,000 copies have been sold to date.

**This is a unique opportunity for all basketball fans to discover this amazing TV series on Free To Air, which really managed to gather together the best of manga and basketball!**

« *We are thrilled to expand the audience of Kuroko's Basket with this first broadcast on a terrestrial channel in Europe* », says Pascal J. Bonnet, Senior Director TV Sales/Licensing, VIZ Media Europe.

#### **Synopsis**

Teiko Junior High School basketball team. In the history of threepat of all Junior high school tournaments, the generation with five geniuses at the same time, who appears one in 10 years, was called "Generation of Miracle". Also there was a sixth man whom "Generation of Miracle" was recognized... Taiga Kagami returns from America, he is very aggressive and powerful player. He met with very ordinary boy called, Kuroko Tetsuya at Seirin Highschool where Kagami has been entered. Kagami was so disappointed about Kuroko's skill of basketball and his lack of presence... although, he was the sixth man of "Generation of Miracle" with the skill of "Invisible Pass"! Kuroko and Kagami promised each other to defeat the "Generation of Miracle". Powerful attack of "The Shadow" (Kuroko) and "The Light" (Kagami)" has began!



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#### **About VIZ Media Europe**

Headquartered in Paris, France, VIZ Media Europe (VME) specializes in managing the development, marketing and distribution throughout Europe, Middle East and Africa of Japanese animated entertainment and graphic novels (manga). Owned by three of Japan's largest creators, publishers and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha Productions, Co., Ltd., VME handles the comprehensive distribution, licensing and promotion of some of the most popular Japanese manga and animation properties for consumers of all ages. VME administers an integrated product line including graphic novels, consumer products, DVD and music. Current VME animated properties include: BLUE EXORCIST, BLEACH, DEATH NOTE, JEWELPET, KILARI, MAGI, MIRMO, TENKAI KNIGHTS, VICTORY KICKOFF!!

#### **About L'Equipe 21**

L'Equipe 21 is a TV channel dedicated to sports. L'Equipe 21 has an offer based on information, live competitions, magazines and documentaries. The channel is owned by the sports media group L'Equipe. L'Equipe 21 is available on channel 21 (TNT, Free, Bouygues, SFR, Orange, Fransat), channel 145 (Canalsat) and channel 155 (Numéricable)